## Imagination Inspired Vision





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### Collaborators





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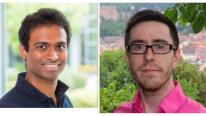


























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Dhruv

Devi

Arslan

Sayna Trevor



















Tinne

Rahaf

Francesca

Bingchen

Yitzhe

**Ahmed** 



### People Imagine to Create



Mona Lisa(1503-1506)



Irises, Saint-Remy, Van Gogh (1889)



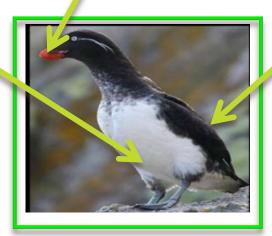
Starry Night, Van Gogh (1889)

### Zero-Shot Learning from Text

Parakeet Auklet is a small bird that has a short orange peak. The bird's plumage is dark above and white below.



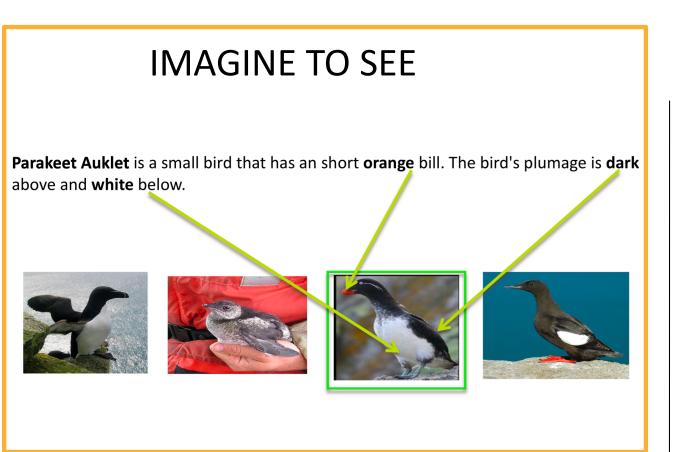


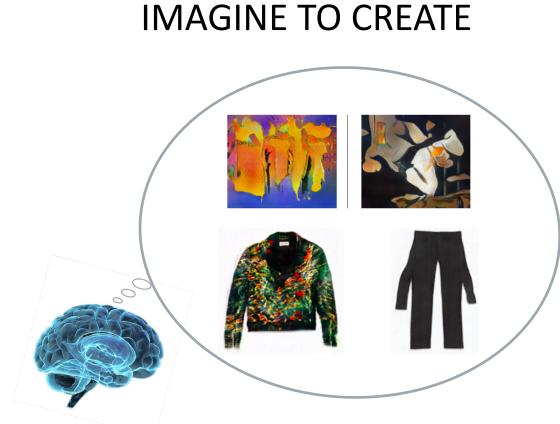






### **Imagination Inspired Vision**



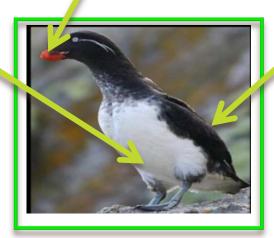


### Machines Imagine to See, Why?

Parakeet Auklet is a small bird that has a short orange peak. The bird's plumage is dark above and white below.











### Zero-Shot Visual Recognition

### Generalize to Unseen Labels

Training (Seen) Classes:

- Black\_footed\_Albatross
- Crested\_Auklet
- American\_Crow

Test (Unseen Classes):

- Parakeet\_Auklet
- ► Fish\_Crow

"Side information"

"Representation of new classes"

# Recognizing Unseen Categories/ Zero-Shot Learning (ZSL)

#### **Attribute Based Methods**

[Lampert al., 2009, 2014]

[Farhadi, et al., 2009]

[Parikh, et al., 2010]

[Rohbrach et al., 2011)]

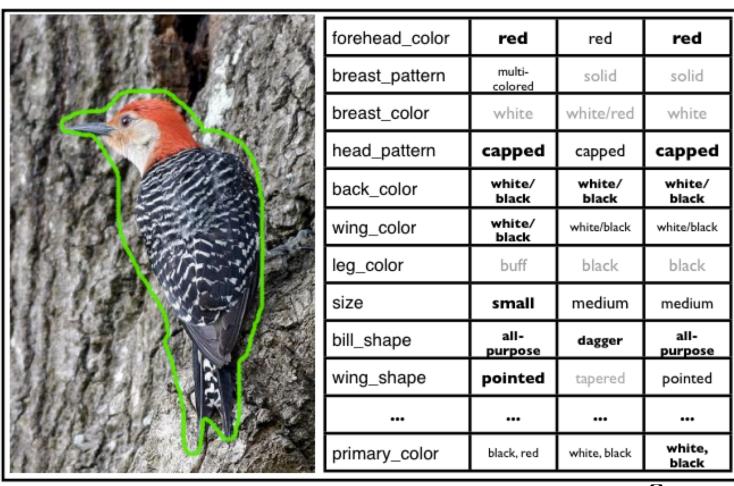
[Akata, etal, 2015]

[Xian, et al., 2017]

#### **Drawbacks**

- the dilemma of finding the best set of visual attributes
- Manual annotation for hundreds of attributes per class/image

#### **Example Attributes as Side Information**



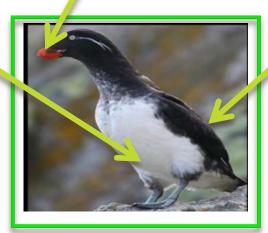


### Write a Classifier: ZSL from Pure Text Descriptions

Parakeet Auklet is a small bird that has a short orange peak. The bird's plumage is dark above and white below.









Interestingly, it is easy to collect such descriptions from sources like Wikipedia. However, it is a more challenging problem.

[Elhoseiny et al., ICCV, 2013]

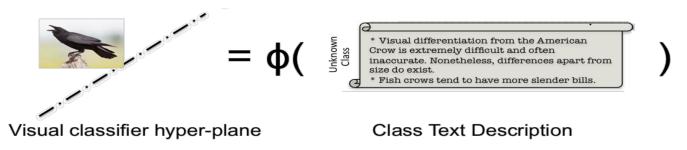


### Linear Write a Classifier

- We assume a linear classifier  $f_k(\mathbf{x}) = \mathbf{c}_k^{\mathsf{T}} \cdot \mathbf{x}$ 

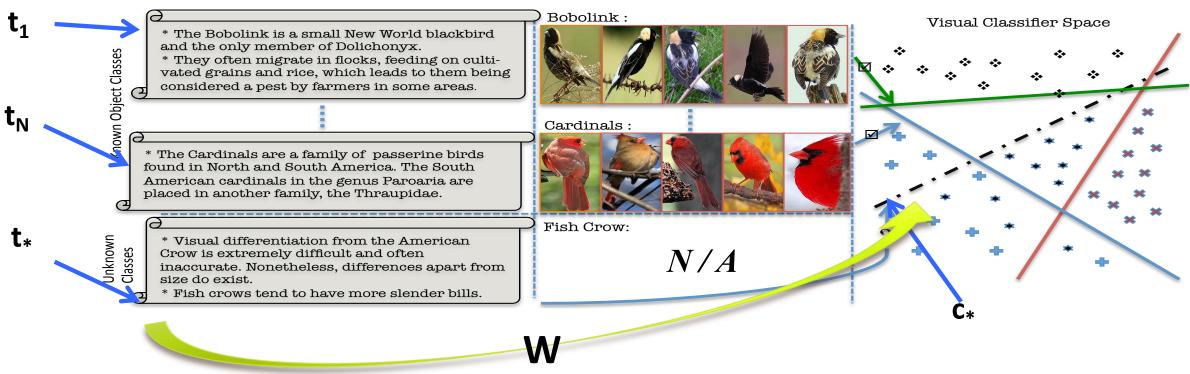
 $\mathbf{c}_k$  is a linear classifier for class k,  $\mathbf{x}$  is a visual feature vector appended by 1.

- The prediction in multiclass setting is  $\ l^* = rg \max_k f_k(\mathbf{x})$
- Could we explicitly predict classifier parameters of unseen classes from Unstructured Text?





### Linear Write a Classifier: Learning W



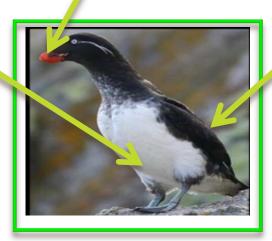
 $\mathbf{t_i}^\mathsf{T} \mathbf{W} \mathbf{x_j} > 1$  if  $\mathbf{t_i}$  and  $\mathbf{x_j}$  belong to the same class,  $\mathbf{t_i}^\mathsf{T} \mathbf{W} \mathbf{x_j} < -1$  otherwise

### We haven't explicitly modeled imagination

**Parakeet Auklet** is a small bird that has an short **orange** peak. The bird's plumage is **dark** above and **white** below.

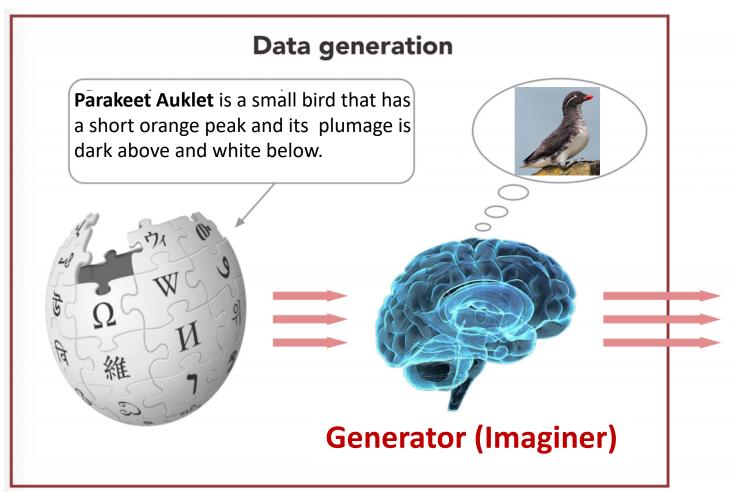


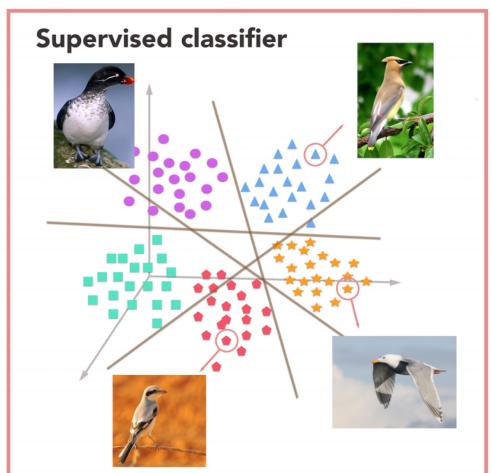






## Imaginative Visual Classifier from Wikipedia Description



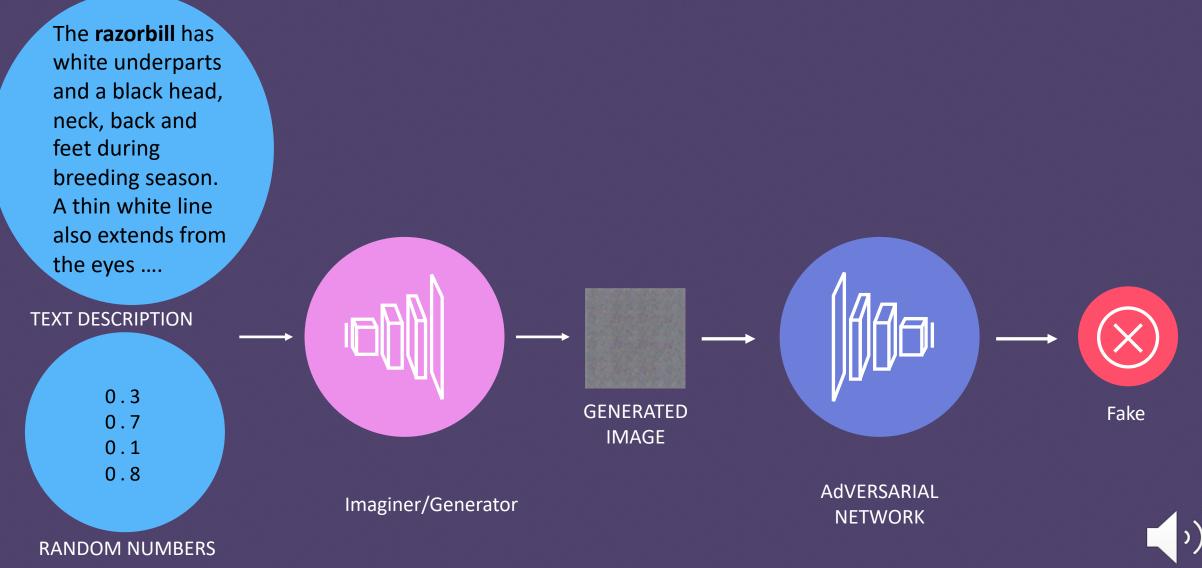




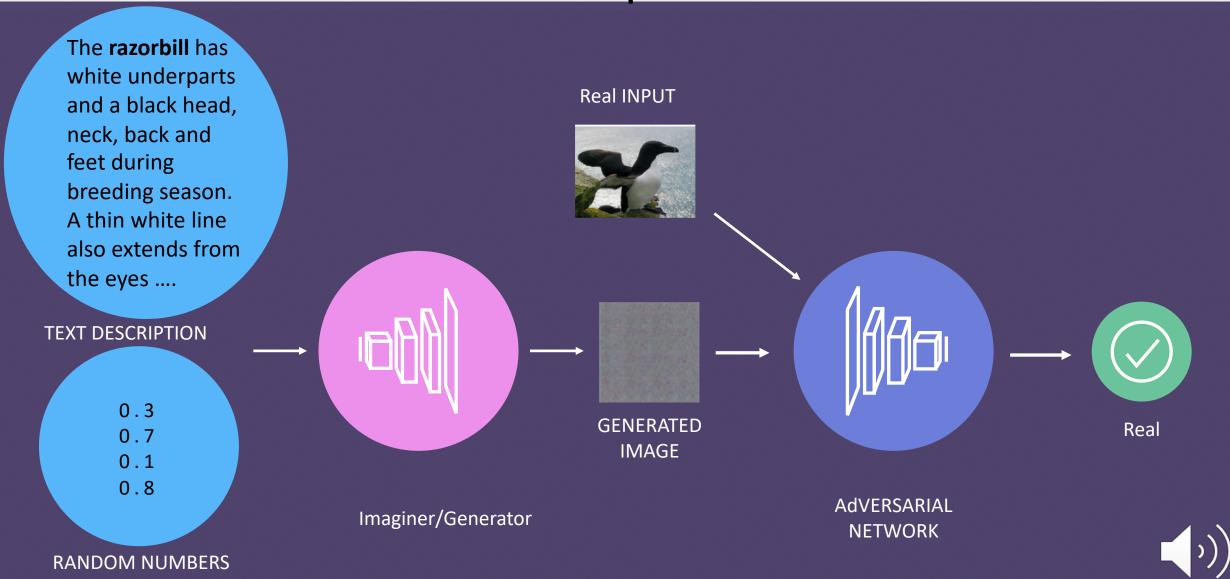
### **Generative Adversarial Networks (GAN)**

[Godfellow et al., NIPS, 2014]

# Imaginative Visual Classifier from Wikipedia Description

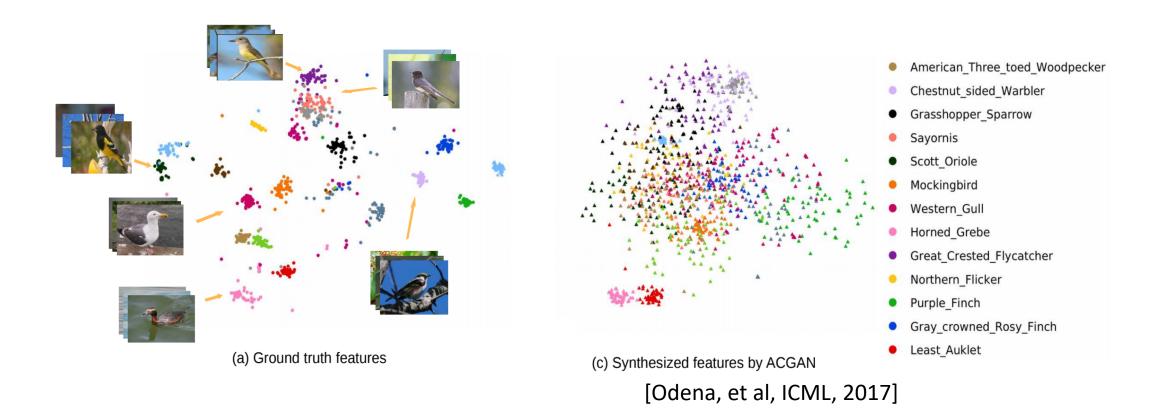


# Imaginative Visual Classifier from Wikipedia Description



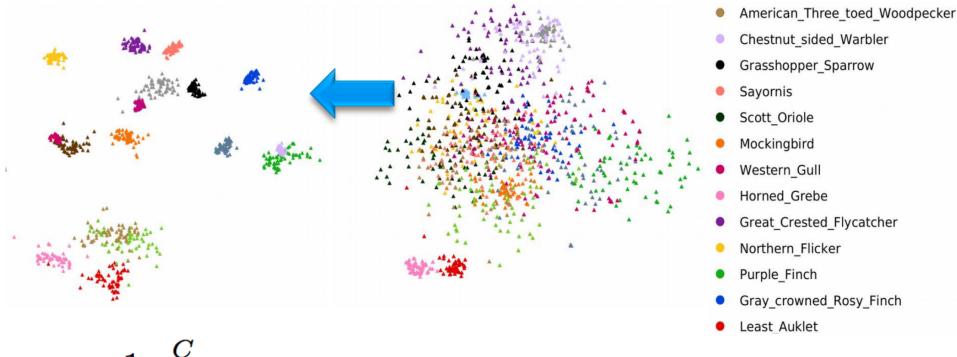


### Directly Applying Vanilla GAN does not work.





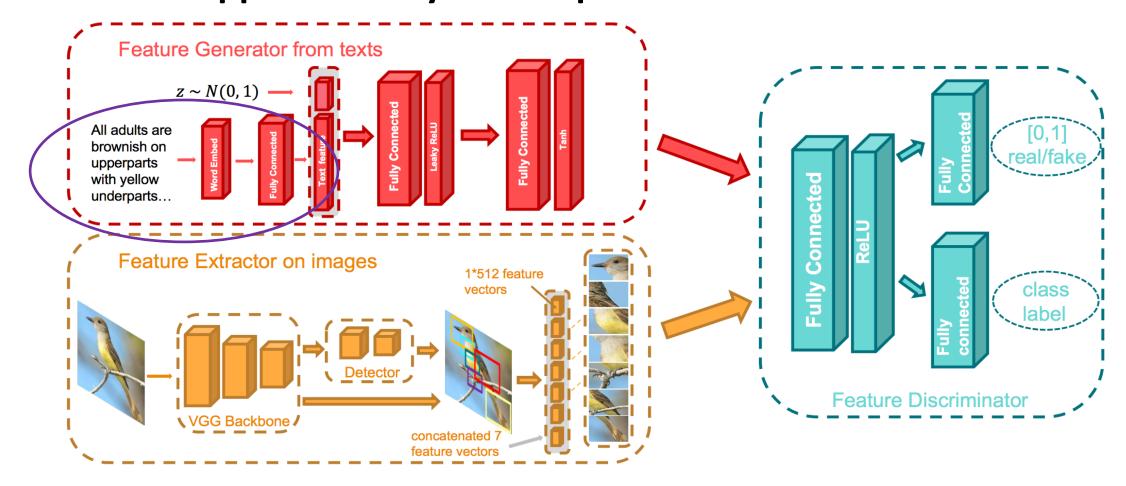
### **Visual Pivot Regularizer**



$$L_e = \frac{1}{C} \sum_{c=1}^{C} ||\mathbb{E}_{\tilde{x}_c \sim p_g^c}[\tilde{x}_c] - \mathbb{E}_{x_c \sim p_{data}^c}[x_c]||^2,$$

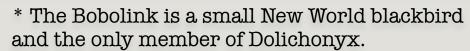


### Note the Noise Suppression Layer on Top of Text



### Wiki-CUB benchmark

- We extracted textual description available as augmentations of the CUB dataset of 200 species and 11000 images.
- 150 categories for training and 50 for testing.



\* They often migrate in flocks, feeding on cultivated grains and rice, which leads to them being considered a pest by farmers in some areas.

\* The Cardinals are a family of passerine birds found in North and South America. The South American cardinals in the genus Paroaria are placed in another family, the Thraupidae.

#### Bobolink:



#### Cardinals:





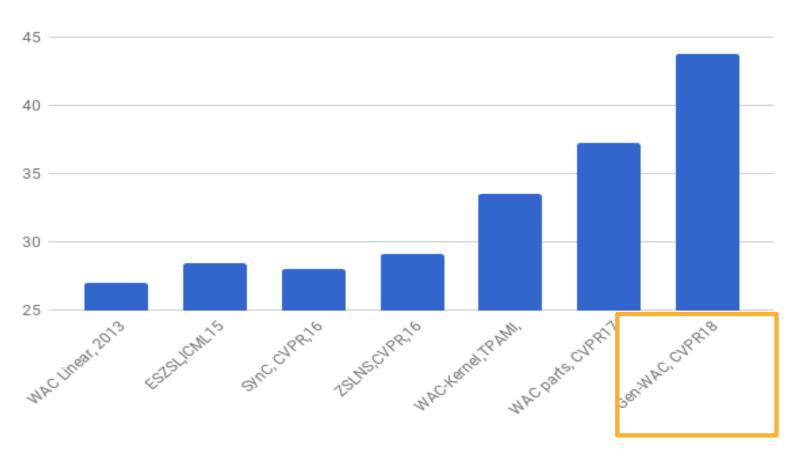
### **Ablation Study**

w/ FC means with Noise Suppression Layer.

	CUB		NAB	
methods	w/FC	w/o FC	w/ FC	w/o FC
GAN-only VP-only Ours	22.83 28.52 <b>43.74</b>	21.83 26.76 40.85	24.22 25.75 <b>35.58</b>	24.80 23.42 32.94



### **Comparison to the ZSL State of the Art**



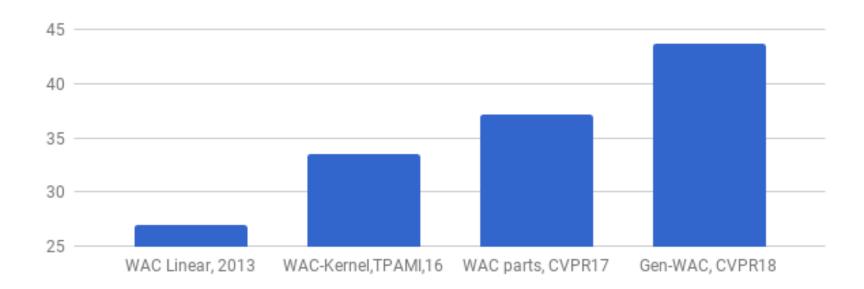
## Parallel work in related problems

[Xian, etal, 2018] [Bharath, etal, 2017] [Wang etal, 2018] [YZ etal, 2018]

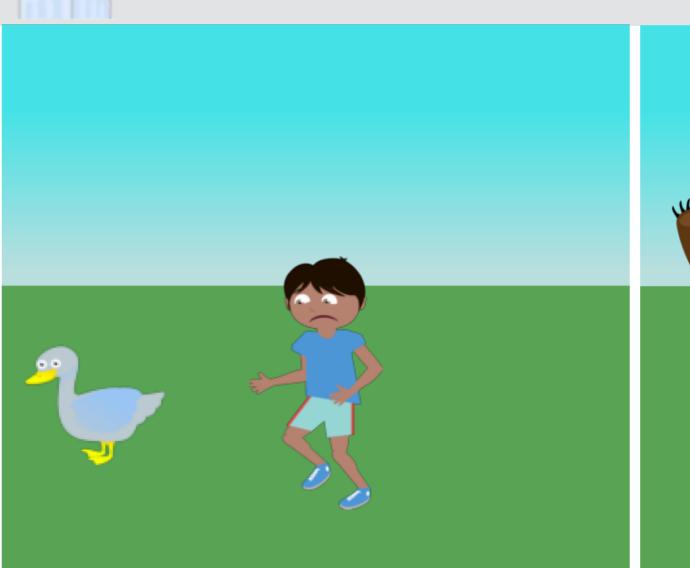


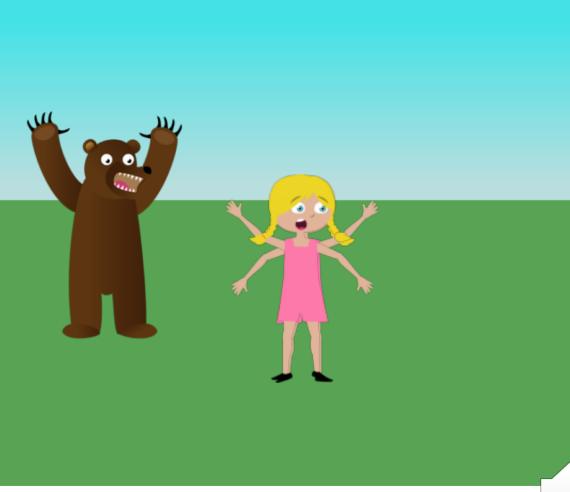
### Write a Classifier (5 year Summary)

- [ESE, ICCV, 2013]: Linear approach with 26% on CUB
- [EES, TPAMI, 2016] Non non-linear kernel classifiers with 33.5% on CUB
- [EZE, CVPR, 2017] Modeling the parts notion with 37.2% on CUB
- [ZELE,CVPR, 2018] Modeling a visual imaginer from text helps with 43.7% on CUB



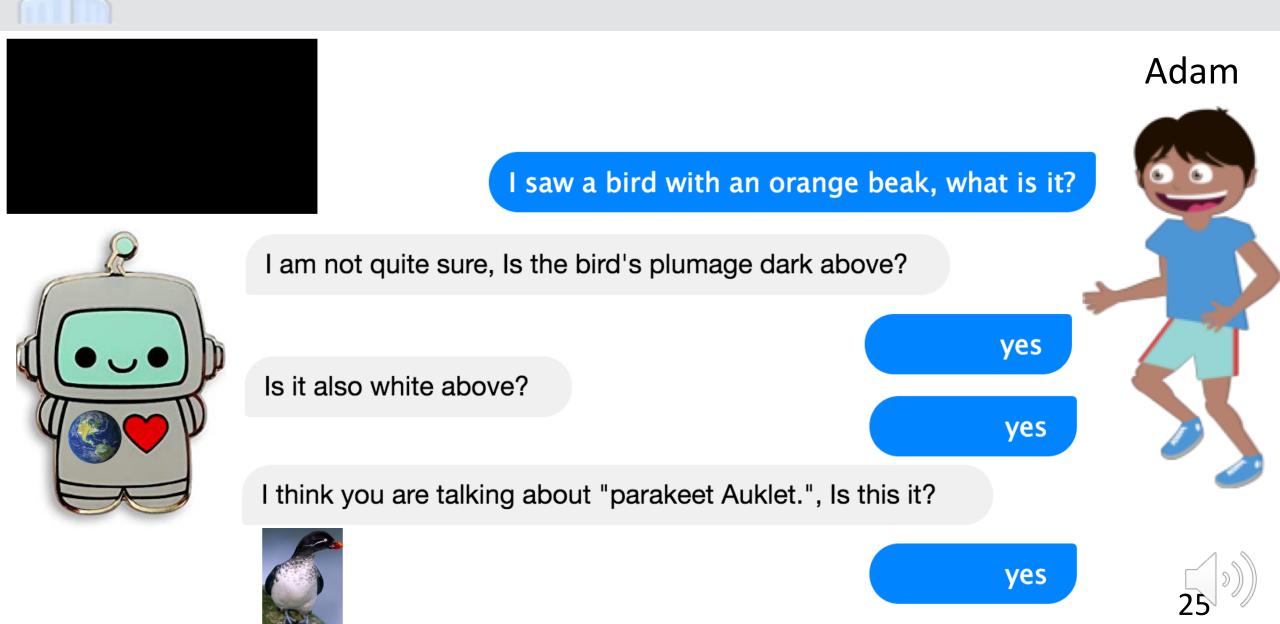
### We often encounter this





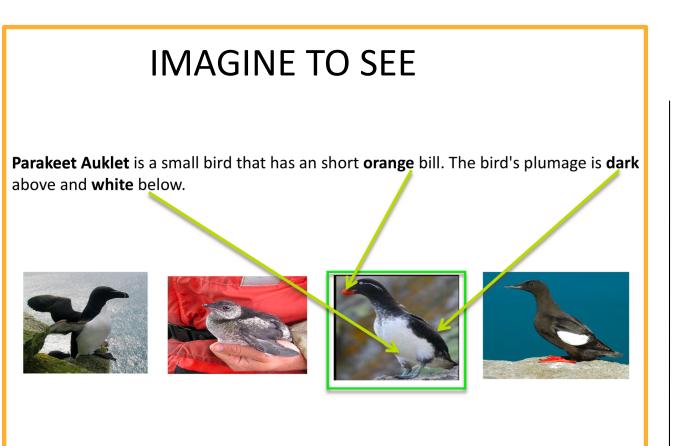
To visualize this scenario, I used cartoon characters from Abstract Scenes dataset (C. L. Zitnick and D. Parikh, 2013)

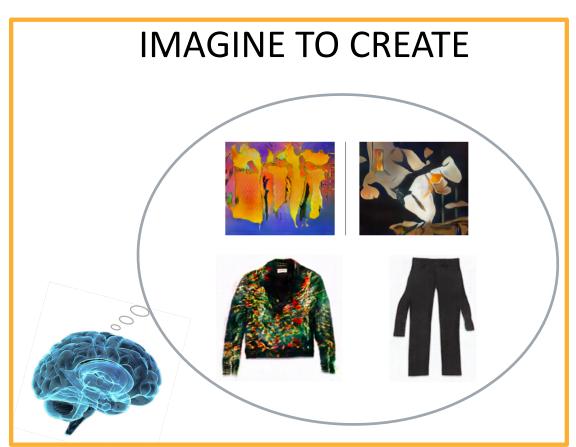
### AI: An Additional Arm to help Mother Nature at UN





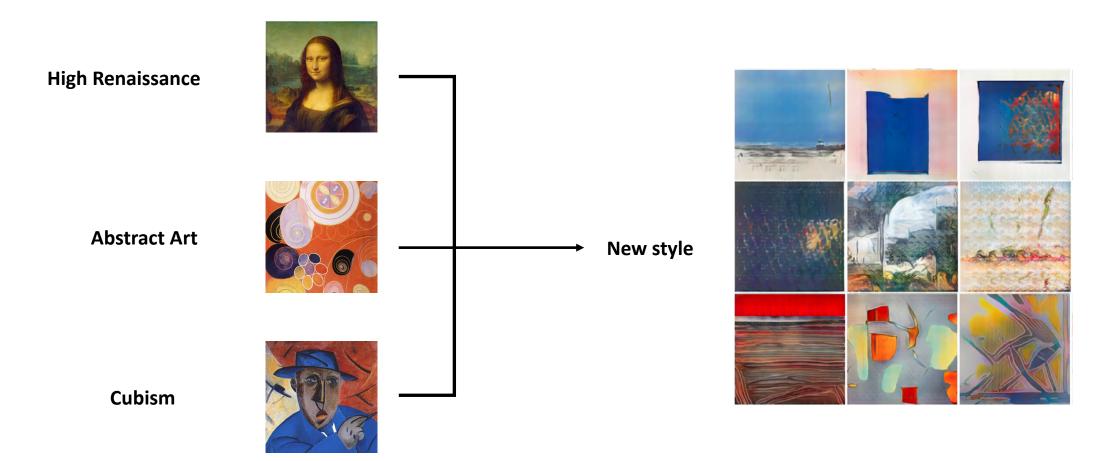
### **Imagination Inspired Vision**





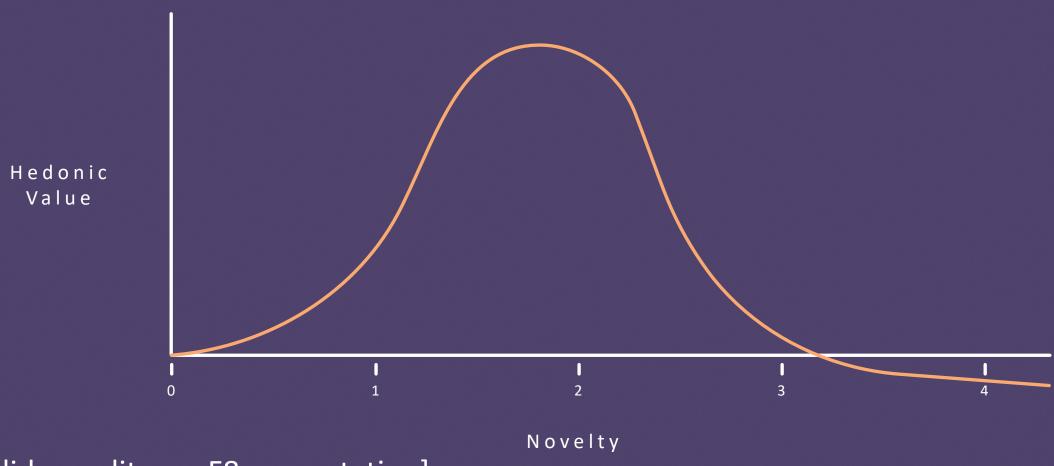


**Creation from Random Numbers** 



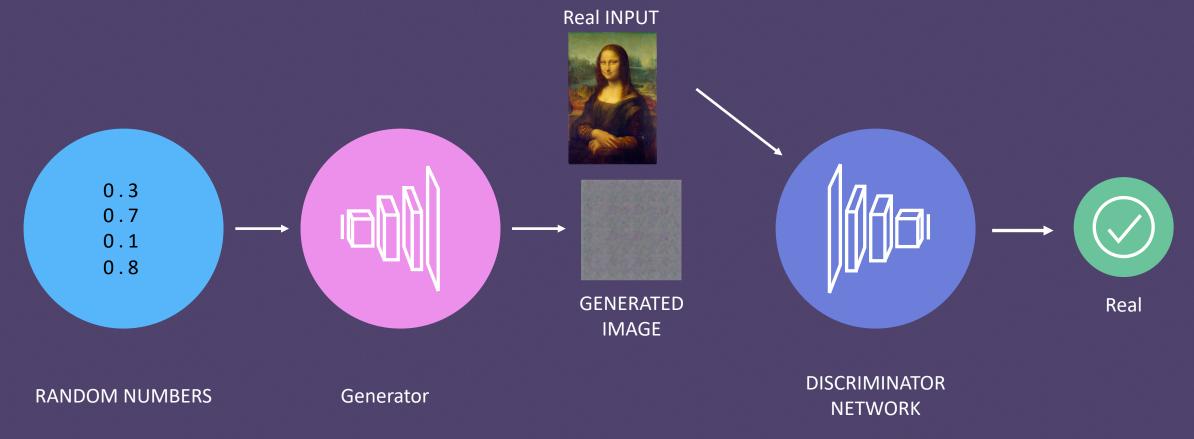
[ELEB., ICCC, 2017]

### Principle of least effort: Wundt curve



[Slide credit, our F8 presentation]

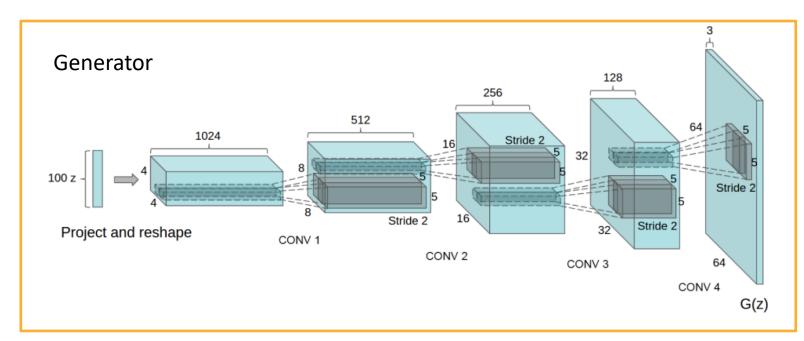
### **Generative Adversarial Networks**



[Slide credit, our F8 presentation]



### GAN has no motivation to be creative





**AI Creative Artist?** 



No, not creative.



### Wiki Art 20 Style Classes and Modeling the deviation

**Abstract Art** 



Cubism



**Impressionism** 

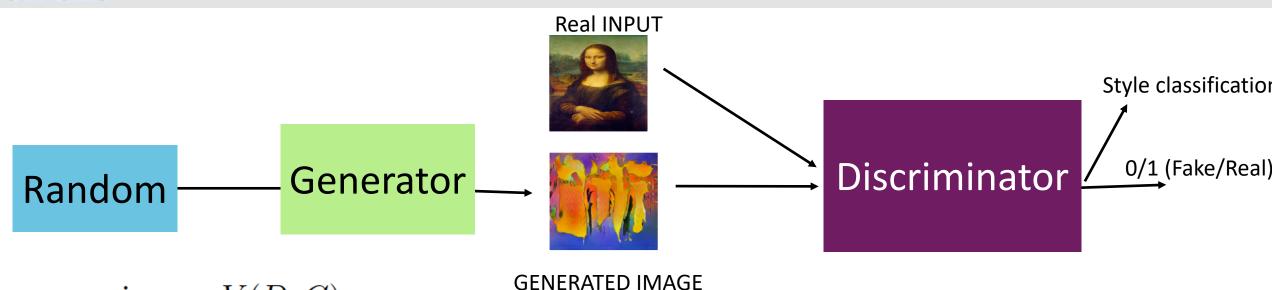


**High Renaissance** 



. . . . . .





$$\min_{G} \max_{D} V(D,G) =$$

$$\mathbb{E}_{x,\hat{c} \sim p_{data}}[\log D_r(x) + \log D_c(c = \hat{c}|x)] +$$

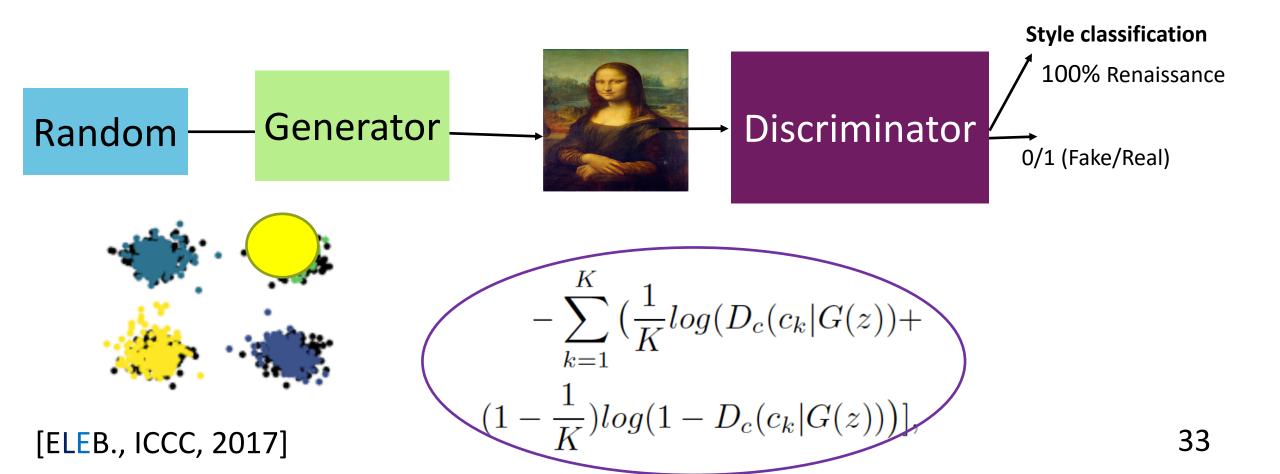
$$\mathbb{E}_{z \sim p_z}[\log(1 - D_r(G(z))) - \sum_{k=1}^{K} \left(\frac{1}{K}log(D_c(c_k|G(z)) + \frac{1}{K})log(1 - D_c(c_k|G(z)))\right)],$$

**Creativity Loss** 

[ELEB., ICCC, 2017]

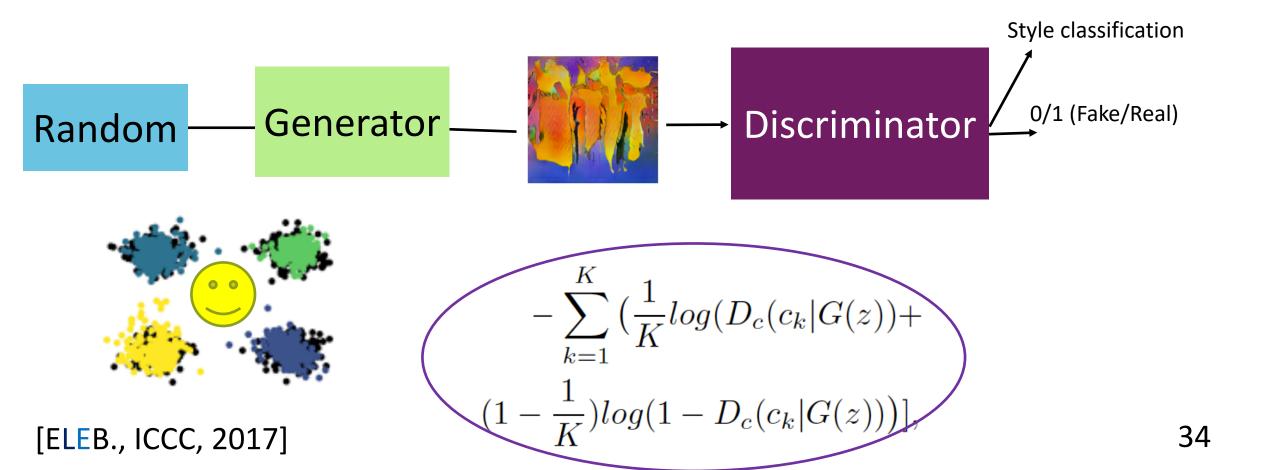


### Low Style Ambiguity (low Entropy)= Low Creativity





### **High Style Ambiguity (high Entropy)= high Creativity**

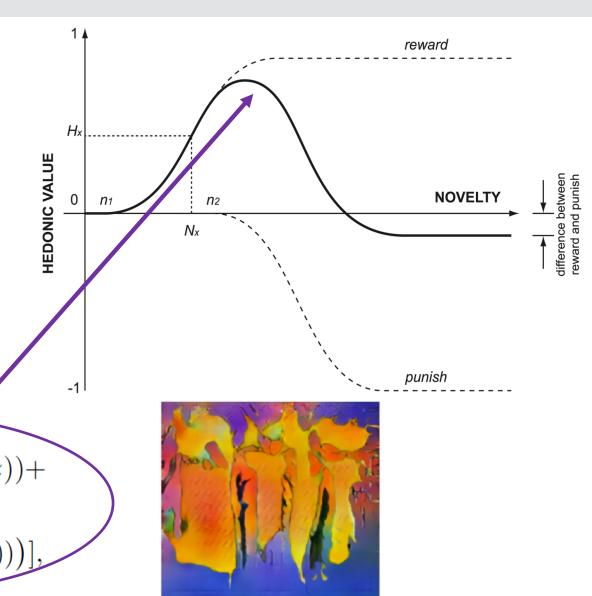




## **Loss and Connection to the Principle Of Least Effort**

Colin Martindale (1943–2008)

$$\min_{G} \max_{D} V(D, G) = \\ \mathbb{E}_{x, \hat{c} \sim p_{data}} [\log D_r(x) + \log D_c(c = \hat{c}|x)] + \\ \mathbb{E}_{z \sim p_z} [\log(1 - D_r(G(z))) - \sum_{k=1}^{K} \left(\frac{1}{K} log(D_c(c_k|G(z)) + \frac{1}{K}) log(1 - D_c(c_k|G(z)))\right],$$



[ELEB., ICCC, 2017]



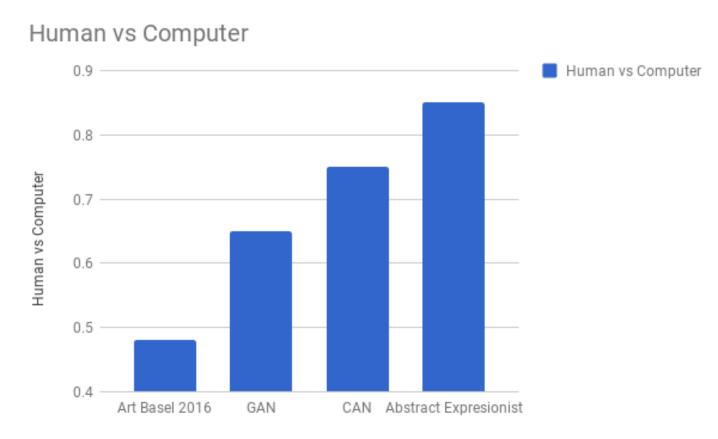
### **Qualitative Examples**





### Creative Adversarial Networks

# Human Subject Experiments: Turing Test (Human vs Computer) ~100 images for each set





### Creative Adversarial Networks

Q1: Intentionality

Q2: Structure

Q2: Communication

Q4: Inspiration





Q2:STR





Q4:INS

Painting set	Q1 (std)	Q2 (std)	Q3 (std)	Q4 (std)
CAN	3.3 (0.47)	3.2 (0.47)	2.7 (0.46)	2.5 (0.41)
Abstract Expressionist	2.8 (0.43)	2.6 (0.35)	2.4 (0.41)	2.3 (0.27)
Art Basel 2016	2.5 (0.72)	2.4 (0.64)	2.1 (0.59)	1.9(0.54)
Artist sets combined	2.7 (0.6)	2.5 (0.52)	2.2 (0.54)	2.1 (0.45)

# **CAN Impact**

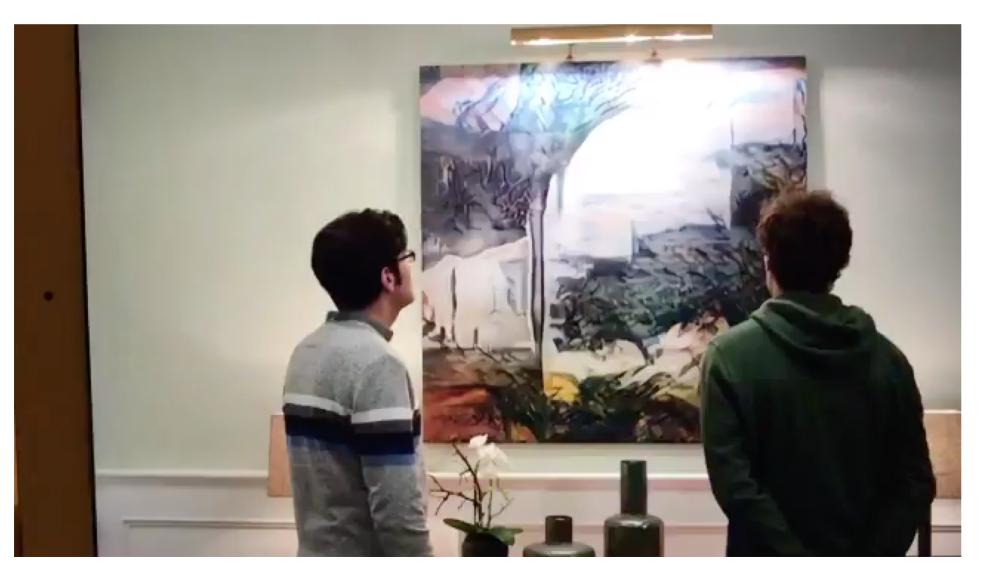
In addition to the scientific impact, CAN has also been covered at

- Media attention:
  - MIT tech review,
  - New scientist
  - Others
- Exhibitions:
  - Frankfurt Book Fair
  - Los Angeles Art Exhibition

- Invited Talks:
  - Best of Al meeting
  - NIPS 2017 Creativity workshop
- FB CAN Demo
  - NIPS17 FB booth
  - FAIR video



# **HBO Silicon Valley TV Series**





### **Creative Fashion Networks**

# [JACKETS & SWEATERS]

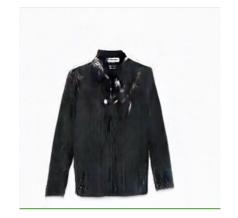














### **Creative Fashion Networks**

Al Creativity Potential impact

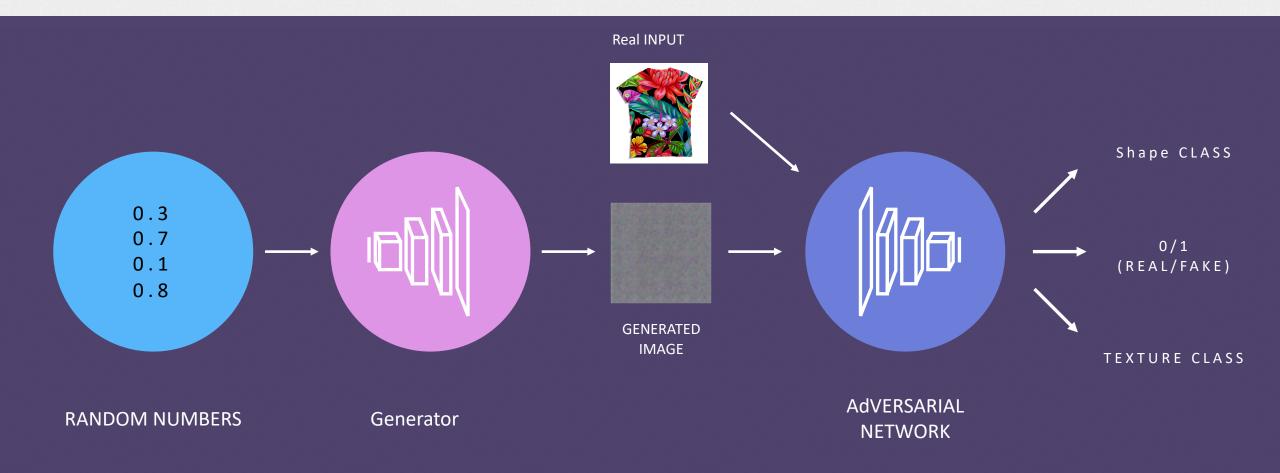
benefit people's experience



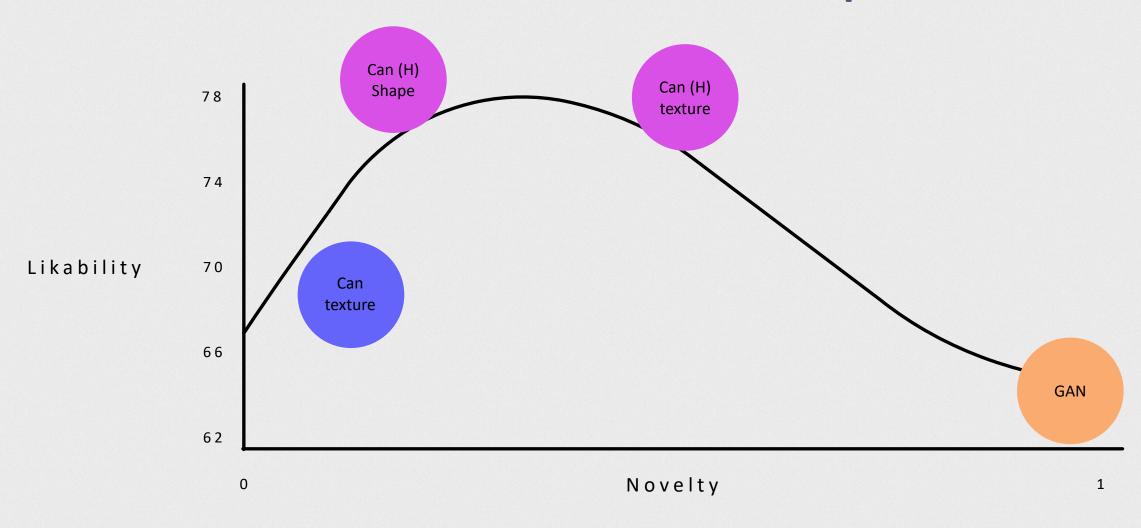


 Additional sources of inspiration for creating unexpected products that are related to the brand DNA.

## **Creative Fashion Networks**



# **Creative Models are Most Popular**





## "interesting" Shapes

[Slide credit, our F8 presentation with Camille Couprie]



### Creative Fashion Generation

ECCV18 workshop best paper award

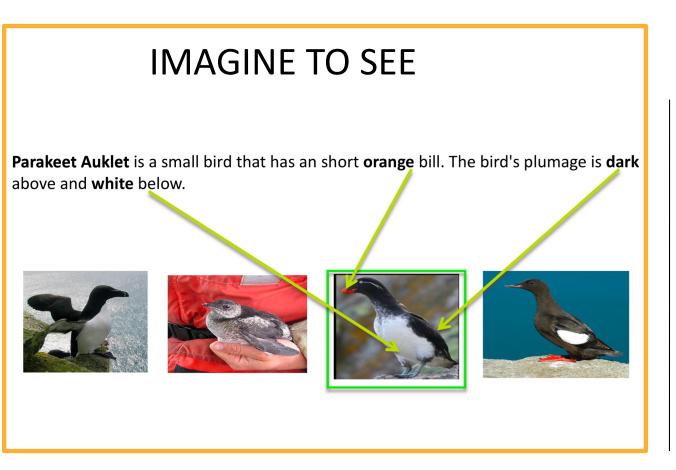
- Media attention
  - New scientist

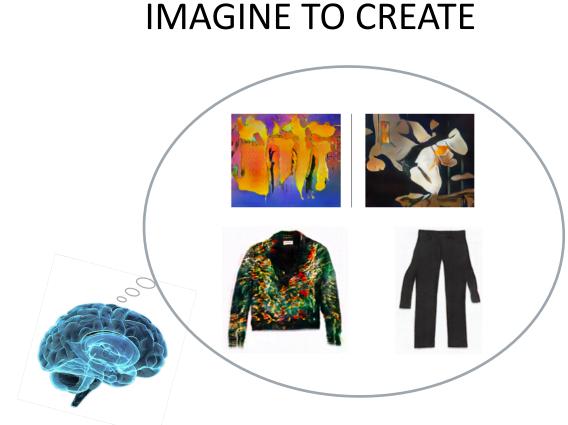
- F8 conference presentation
  - High impact main Facebook conference





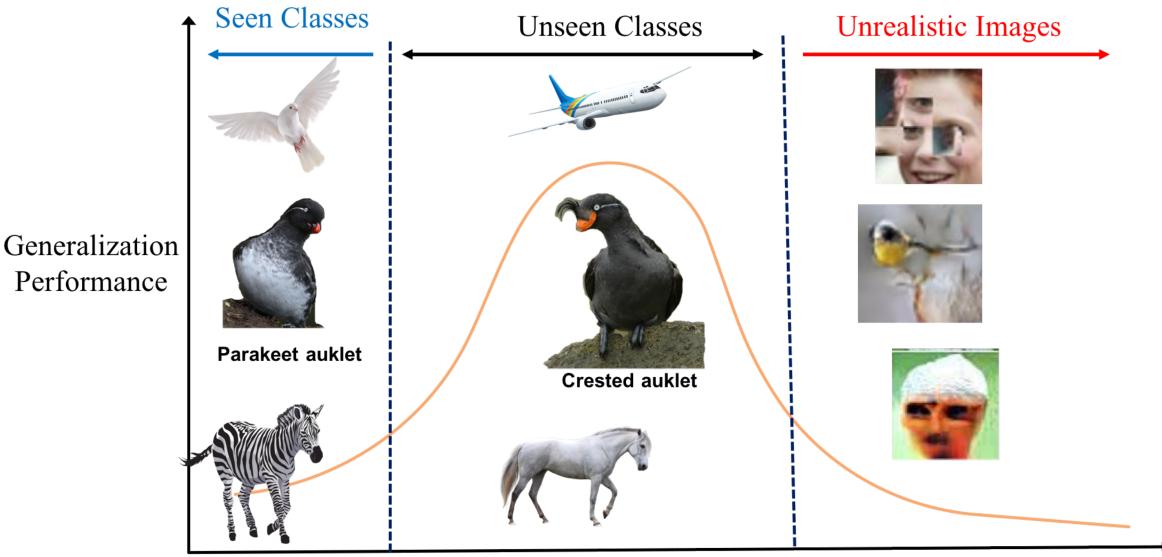
# Creativity/Ambiguity Loss loops back to help understanding the unseen





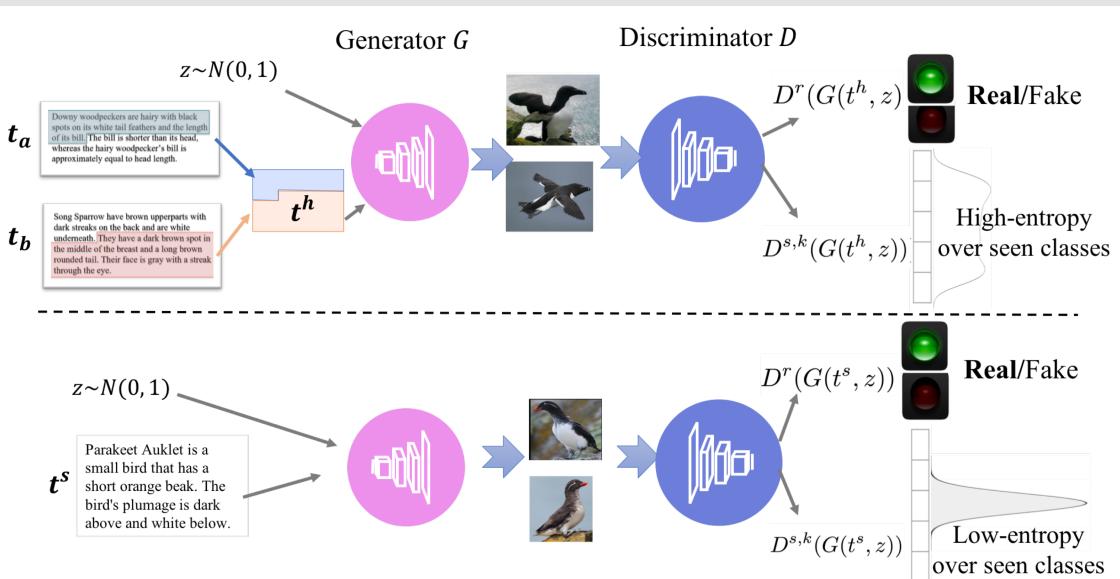
# Creativity Inspired Zero-Shot Learning, submitted





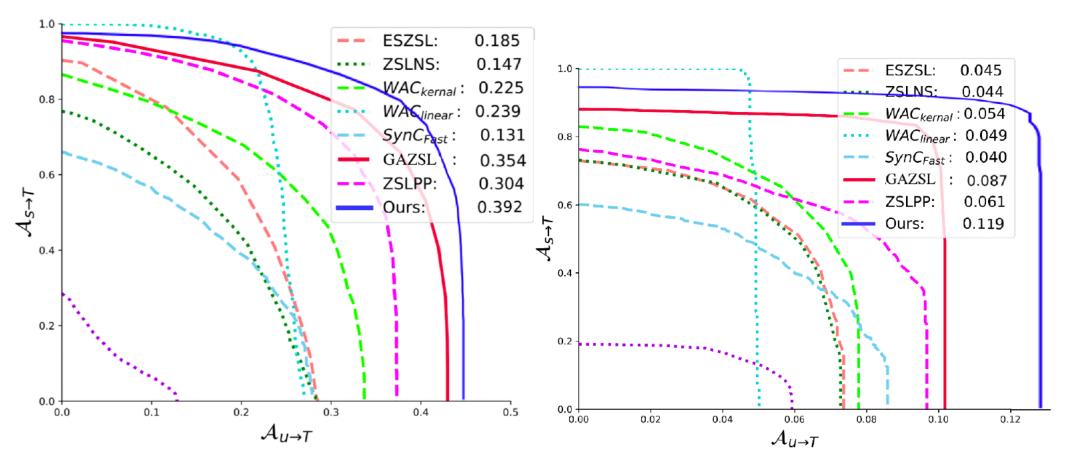
Novelty against seen classes

# Creativity Inspired Zero-Shot Learning, submitted





### Generalized ZSL Results on CUB

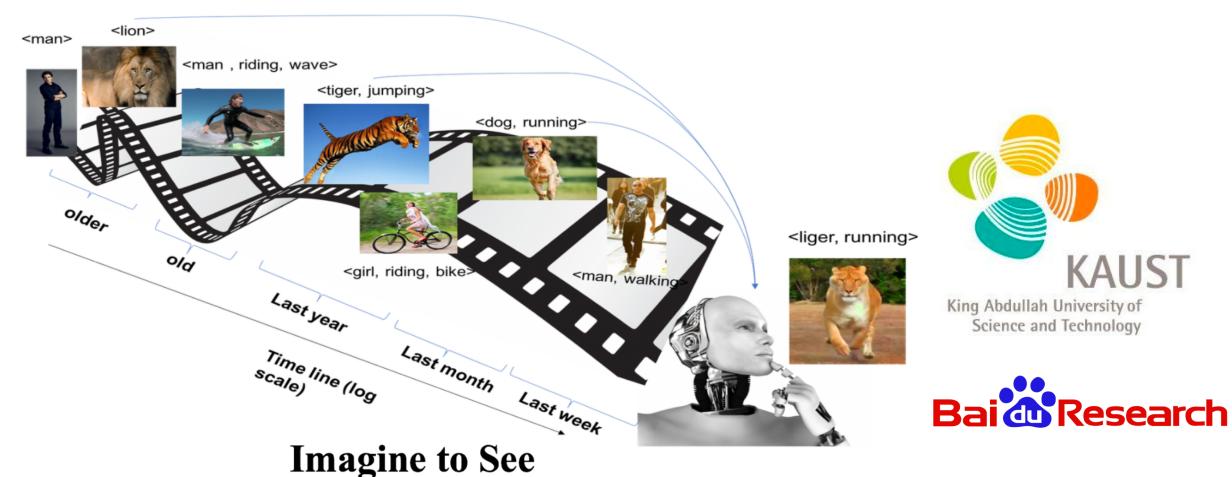


(a) CUB with SCS splitting

(b) CUB with SCE splitting



# Ongoing Work



Earlier work

[1] Large Scale Visual Relationship Understanding, [Zhang, Khaldis, Paluri, Rohbrach, Elhoseiny, AAAI, 2019

# References

### **2019 Submissions/Publications**(2 publications and 3 preprints, 4/5 as a main FB author)

- 1. M Elhoseiny, M Elfeki, "Creativity Inspired Zero Shot Learning", CVPR submission, 2019
- 2. M. Elfeki, C. Couprie, M. Elhoseiny, "GDPP: Learning Diverse Generations using Determinantal Point Processes", ICML S, 2019
- 3. S Ebrahimi, M Elhoseiny, T Darrell, M Rohrbach, "Uncertainty-guided Lifelong Learning in Bayesian Networks", ICML S, 2019
- 4. A. Chaudhry, M. Ranzato, M Rohrbach, M. Elhoseiny, "Efficient Lifelong Learning with A-GEM", ICLR, 2019
- 5. **J. Zhang,Y. Khaladis, M. Rohbrach, M. Paluri, M. Elhoseiny**, "Large-Scale Visual Relationship Understanding", **AAAI**, 2019 (accepted)

### **2018 Publications** (5-6/7 publications as a main FB author)

- 1. R Aljundi, F Babiloni, M Elhoseiny, M Rohrbach, T Tuytelaars, "Memory Aware Synapses: Learning what (not) to forget", ECCV 2018
- 2. **R. Selvaraju,** P. Chattopadhyay, <u>M Elhoseiny</u>, T Sharma, D. Batra, D. Parikh, S. Lee, "Choose your Neuron: Incorporating Domain Knowledge through Neuron Importance", ECCV, 2018
- 3. Y. Zhu, M. Elhoseiny, B Liu, A. Elgammal, "Generative Adversarial Approach for Zero-Shot Learning from Noisy Texts", CVPR, 2018
- 4. **O. Sbai\*, M. Elhoseiny\*, C. Couprie, A. Bordes, Y. LeCun**, "DesIGN: Design Inspiration from Generative Networks", **ECCVW**, 2018, best paper award, also JMLR 19 submission
- 5. A. Elgammal, M. Mazzone, , B. Liu, and D. Kim, M. Elhoseiny, and "The Shape of Art History in the Eyes of the Machine", AAAI, 2018 (oral)
- 6. M Elhoseiny, F Babiloni, R Aljundi, M Rohrbach, T Tuytelaars, "Towards Human-Like Life-long Fact Learning", ACCV, 2018
- 7. M. Elhoseiny, Yi. Zhu, and Ahmed Elgammal, "Language Guided Visual Recognition", Deep Learning Semantic Recognition Book, 2018



# Thank you, Questions?

### **IMAGINE TO SEE**

**Parakeet Auklet** is a small bird that has an short **orange** bill. The bird's plumage is **dark** above and **white** below.



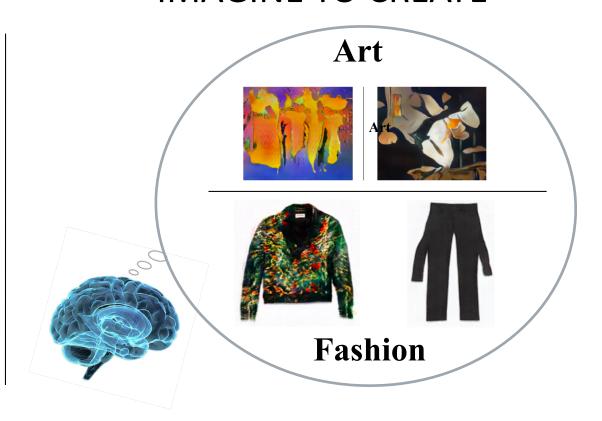






### [ ESE, ICCV, 2013], [ EES, TPAMI, 2016] [ EZE, CVPR, 2017] [ ZELE, CVPR, 2018]

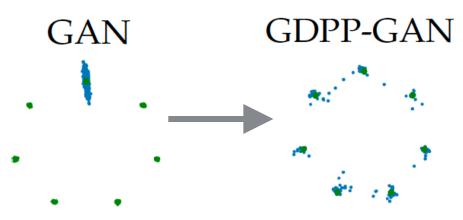
### **IMAGINE TO CREATE**



[ELEB., ICCC, 2017] [SEBLC, 2018]



# Helping the Imaginer: Generative DPP, ICML19 Submission



Our loss only requires a generator G and a feature extraction function  $\phi$ , which is:

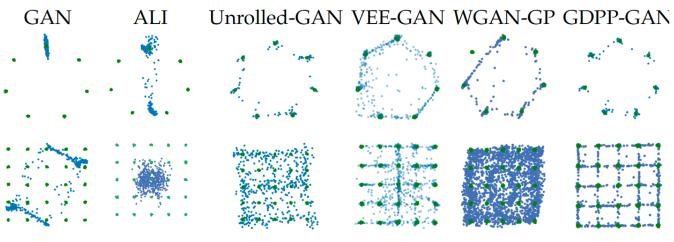
- 1. Resisting mode collapse
- 2. Data Efficient
- 3. Time Efficient
- 4. Stabilizes adversarial training
- 5. Producing higher quality samples

- 6. Architecture invariant
- 7. Unsupervised: No labels
- 8. Cost free: No trainable parameters
- 9. Generic: The loss can be added to *ANY* generative model.

[Elfeki, Couprie, Elhoseiny, ICLR 2019 submission]

### Helping the Imaginer:

## Generative DPP with M Elfeki and C. Couprie, ICML19 S



	2D Ring		2D Grid		1200D Synthetic	
	Modes	% High Quality	Modes	% High Quality	Modes	% High Quality
	(Max 8)	Samples	(Max 25)	Samples	(Max 10)	Samples
GAN	1	99.3	3.3	0.5	1.6	2.0
ALI	2.8	0.13	15.8	1.6	3	5.4
Unrolled GAN	7.6	35.6	23.6	16.0	0	0.0
VEE-GAN	8.0	52.9	24.6	40.0	5.5	28.3
WGAN-GP	6.8	59.6	24.2	28.7	6.4	29.5
GDPP-GAN	8.0	71.7	24.8	68.5	7.4	48.3

### **Data and Time Efficiency**

